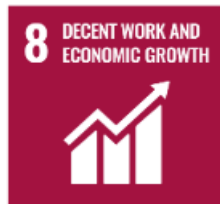




AMITY UNIVERSITY
MADHYA PRADESH



Decent Work and Economic Growth

Empowering People Through Skills, Entrepreneurship and Workplace Readiness

Amity University Madhya Pradesh (AUMP) makes sure that education isn't limited to classrooms—it connects learning with real careers, skills, and opportunities. Under the vision of the United Nations Sustainable Development Goal 8 (Decent Work and Economic Growth), the university has organized several initiatives that help students, industry professionals, and the community grow economically, think innovatively, and prepare for meaningful work.

Rather than focusing only on theory, these events create real exposure: interacting with industry experts, learning leadership, exploring entrepreneurship, and gaining confidence to work or start something on their own. Each activity directly or indirectly supports employability, training, income generation, and a responsible work culture.

One of the major events was the Corporate Seminar on National Management Day, held on 21 February 2024 by Amity Business School. This wasn't just another academic event—it connected students with experienced professionals who shared what today's workplaces expect. Discussions covered leadership, problem-solving, teamwork, business trends, and how managers shape productive and ethical work environments. It helped young learners see how good management is essential for economic development and better workplaces. The interaction gave them clarity on future career paths and encouraged them to think like contributors to growth rather than just job seekers.

On 23 November 2023, the Guest Lecture on National Entrepreneurship Day opened a different perspective. Organized by the Amity School of Architecture & Planning, this session encouraged students to look beyond traditional employment and consider entrepreneurship as a realistic and responsible choice. Speakers spoke about innovation, business development, financial planning, and the mindset needed to turn ideas into startups. For many students, it was the first time they saw entrepreneurship as a tool for creating jobs and supporting the economy rather than just a dream. The session promoted independence, creativity, and economic empowerment—key elements of SDG 8.

Industry connections were further strengthened through the Leading Conclave organized by the Corporate Resource Centre (CRC) on 28 July 2023. The purpose of this conclave was simple: help students understand what industries really want. Recruiters, corporate professionals, and institutional leaders shared insights on job roles, professional behavior, interview preparation, communication, and adaptability. Students learned that getting a job is not just about degrees but also about skills, confidence, and awareness. The conclave bridged the gap between education and the professional world, making students more employable and future ready.

A very practical step toward improving workplace standards came through the Workshop on “Managing Self & Teams” conducted on 3 February 2024 for supervisors of SRF Ltd., Malanpur. Organized by faculty from Amity Business School and the office of the Associate Dean (Student Welfare), this program was focused on the people who directly influence workplace culture. The training covered leadership, emotional balance, communication, problem-solving, motivation, and supervision. Participants were encouraged to manage teams more effectively, resolve conflicts, and maintain respectful work environments. By strengthening supervisors, the workshop supported healthier and more productive workplaces—one of the core ideas of decent work under SDG 8.

Another impactful initiative was the Workshop on Self-Employment Through Skill Development, held on 1 May 2024 by Amity Business School. This event focused on individuals who may not follow a traditional job route but want to build something of their own. Participants learned how to use their skills to create income, manage small ventures, develop confidence, and plan for stability. The program encouraged self-reliance and economic independence, especially for learners who wish to generate employment for themselves and others. It supported the idea that growth doesn't depend only on big

corporations—small businesses and self-employment are equally powerful for economic development.

Taken together, these five initiatives form a strong picture of how AUMP supports SDG 8 in action—not as a theoretical concept but through training, exposure, industry linkages, and personal growth. Each event focused on different but connected ideas: leadership, entrepreneurship, collaboration, skill-building, and workplace ethics.

What stands out most is that AUMP is not preparing students just to “get a job.” It is preparing them to thrive, lead, and contribute wherever they go—whether in organisations or in their own ventures. The university believes that good economic growth comes from confident individuals, skilled professionals, responsible leaders, and innovators who understand the world they live in.

All these initiatives show that decent work is not just about employment; it is about dignity, fairness, growth, and opportunity. By educating students, engaging corporate professionals, and encouraging self-employment, AUMP is helping build a workforce that is skilled, ethical, and capable of contributing to economic development in meaningful ways.

The events also ensured that learning reaches beyond the campus. Corporate training (like the SRF workshop) built a responsible workplace culture. Entrepreneurship lectures encouraged young minds to create rather than wait. Skill development sessions opened doors for income generation. Industry conclaves helped bridge gaps between employers and learners. Management seminars promoted decision-making and leadership.

In essence, AUMP is creating an ecosystem where people are not only ready for work but ready for growth. It shows that sustainable economic progress comes from awareness, preparation, innovation, and collaboration. Through these activities, the university is actively nurturing individuals who can contribute to a stronger economy and build decent, fair, and future-ready workplaces.

By integrating community needs, industry expectations, and academic vision, AUMP proves that education can directly support SDG 8. The focus is not only on aspiration but also on opportunity, not only on employment but on empowerment, and not only on awareness but on action.

These initiatives reflect how AUMP turns education into economic strength—by developing thinkers, leaders, entrepreneurs, and responsible professionals who can shape the future of work and growth.

Sr. No.	Events	Link
1	A Corporate Seminar was organised on National Management Day on 21st February at Amity Business School, Amity University, Madhya Pradesh.	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=13766&Events=Events
2	Guest Lecture on National Entrepreneurship Day organised by Amity School of Architecture & Planning	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=13441&Events=Events
3	Leadership Conclave & AMICRAT Mentorship Program 2023	https://www.amity.edu/gwalior/gallery/168/leadership-conclave-amicratmentorship-program-2023
4	Workshop cum Training Program on “Managing Self & Teams” for the supervisors of SRF Ltd. (Malanpur), organised by Dr. Rajiv Dwivedi (Associate Professor, Amity Business School & Associate Dean - Student Welfare)	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=14666&Events=Events
5	Workshop on Self-Employment Through Skill Development, called Business Plan competition, organised by Amity Business School	https://www.amity.edu/gwalior/event-detail-normal.aspx?Event=14081&Events=Events

Details of the events

1. A Corporate Seminar was organized on National Management Day on 21st February at Amity Business School, Amity University, Madhya Pradesh.

Amity Business School, Amity University Madhya Pradesh, organized a corporate seminar on “Management for Excellence” on 21 February 2024 to mark National Management Day. The event highlighted the importance of effective management, ethical leadership and professional excellence in a rapidly changing world. The inaugural session featured Lt Gen V. K. Sharma (AVSM) (Retd), Pro Chancellor, and Prof. (Dr.) Anil Vashisht, Officiating Vice Chancellor. Distinguished industry leaders such as Mr. Rajesh Chhabra (Cadbury), Mr. Santosh Pathak (SRF Ltd), Mr. Mukesh Sabharwal (Apollo Hospitals) and Mr. Ajith Gopinath (Britannia) shared insights on people-centric leadership, passion at work, ethics and self-management. Over 170 students from MBA, B. Com and BBA participated, with selected students presenting on inspiring leaders and receiving appreciation from Prof. Vashisht. Coordinated by Dr. Rajeev Dwivedi, the seminar focused on industry readiness, knowledge sharing and fostering responsible management practices.

21 Feb 2024 | Gwalior

CORPORATE SEMINAR ON “MANAGEMENT FOR EXCELLENCE” on the occasion of NATIONAL MANAGEMENT DAY



2. Guest Lecture on National Entrepreneurship Day organised by Amity School of Architecture & Planning.

Amity School of Architecture & Planning, Amity University Madhya Pradesh (Gwalior) hosted a guest lecture on **National Entrepreneurship Day** on **23 November 2023** (10:00 am to 12:00 pm) in Lecture Theatre 507, C-Block. The session featured noted architect **Ar. Sunil Taneja**, who addressed about 50 students from B.Arch, B.I.D and M.Plan on launching their own firms or startups in architecture and interior design. The event, aligned with the government's **YUKTI – National Innovation Repository (NIR)** initiative, aimed to guide students on post-degree career paths, entrepreneurial challenges, and strategies for navigating the architecture/design industry.

23 Nov 2023 | Gwalior

National Entrepreneurship Day



Prof. LK Jain giving a token of appreciation to Ar. Sunil Taneja.

3. Leadership Conclave & AMICRAT Mentorship Program 2023

Amity University Madhya Pradesh organized the **Leadership Conclave & AMICRAT Mentorship Program 2023**, creating a purposeful platform for interaction between experienced mentors and aspiring students. The event focused on building leadership competencies, enhancing professional readiness, and fostering a culture of guidance and collaboration. Through engaging sessions, students gained insights into industry expectations, personal growth, and strategic career planning. The conclave emphasized the importance of mentorship in shaping confident, future-ready leaders and highlighted Amity's commitment to holistic development, leadership excellence, and continuous learning.

Leadership Conclave & AMICRAT - Mentorship Program 2023



4. Workshop cum Training Program on “Managing Self & Teams” for the supervisors of SRF Ltd. (Malanpur), organized by Dr Rajiv Dwivedi (Associate Professor, Amity Business School & Associate Dean - Student Welfare)

Amity Business School, Amity University Madhya Pradesh, conducted a training program titled “Understanding Self & Others” for 45 officers of Supreme Industries Ltd. at Malanpur on 26 November 2024. Led by Dr. Rajiv Dwivedi, the session focused on self-awareness, perception, attitude, body language, and interpersonal understanding. The program aimed to help participants recognize their inner potential and improve workplace relationships and concluded with an interactive feedback session.

Training Program – “Understanding Self & Others” Supreme Industries Ltd



5. Workshop on Self-Employment Through Skill Development, called Business Plan competition, organized by Amity Business School.

Amity Business School, Gwalior, organized a Business Plan Competition on 1 May 2024 under the Institutions of Innovation Council to foster entrepreneurial thinking among students. Participants from B. Com, BBA, MBA and other departments presented innovative startup ideas showcasing creativity, feasibility and market potential. The event encouraged students to think like future entrepreneurs, and the best teams were recognized for their promising business concepts, reinforcing Amity’s commitment to innovation and startup culture.

01 May 2024 | Gwalior

Business Plan Competition

